



STORES

Contact Us

Wednesday, February 15, 2006

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PRODUCT INFORMATION

MERCHANDISING SYMBOLS:

Symbols appear after the "per bottle price" columns

1ST Symbol: BRAND STATUS

- N - New Item
- C - Close-Out (Price Reduced)
- D - Discontinued
- R - Awaiting Initial Receipt
- T - Temporary Price Reduction (T.P.R.)

2ND Symbol: MARKETING

- L - Limited Distribution - Primary size new items allocated to "L" designated outlets. May be displayed in any outlet with adequate sales. Normally displayed in 126 to 175 outlets.
- M - Mini Distribution - Primary size of new items allocated to "M" designated outlets. May be displayed in any outlet with adequate sales. Normally displayed in 76 to 125 outlets.
- S - Warehouse Stock - Not allocated. Normally only stocked in the Distribution Center for customers orders. May be displayed in any outlet with adequate sales. Normally displayed in less than 76 outlets.
- H - Holiday or Gift Items.
- O - One-Time-Only (Special Purchases)
- No Symbol - Regular Listing - Primary size new items allocated to "Reg" designated outlets. May be displayed in any outlet with adequate sales. Normally displayed in more than 175 outlets.

3RD Symbol: REPACK

- P - Part Case Availability
(Any item marked with a P and not carried by a store or Contract Liquor Stores may be ordered for any customer in quantities of one more bottles.)

Retail Price and Brand Name: (if bolded print) Identifies products with Temporary Price Reductions (T.P.R.) this month.

No liquor sales taxes on wine or malt beverages (R.C.W. 82.08.150), State and local general sales taxes will be added to the retail price and collected at the time of purchase

* Indicates "Closeout" or "Discontinued" brand still has inventory in warehouse.

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PLAINTIFF'S EXHIBIT	
CASE NO.	CV04-0360P
EXHIBIT NO.	021

<http://liq.wa.gov/PriceBook/MerchSymbol.asp>

2/15/2006

TX021_001

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